



Special Olympics
EUROPEAN
BASKETBALL WEEK
27 Nov - 6 Dec | 2015





Partnership with FIBA Europe

“FIBA has a long standing relationship with Special Olympics who use sport as a catalyst to transform the lives of people with intellectual disabilities and to promote respect, acceptance and inclusion. We see it as our mission to provide together with our members, the European National Federations, support and assistance to Special Olympics in its efforts to make the annual European Basketball Week an event of growing importance in the basketball calendar. We particularly welcome this year’s approach to Unified and Mini-basketball.”

Kamil Novak
FIBA Executive
Director Europe



Partnership with Euroleague Basketball

“It is an honour for us to continue dedicating our One Team Week games to support Special Olympics. An organization that uses the power of sport to fight against exclusion, the same way that our One Team programme uses basketball to integrate communities with the direct participation of all the 24 Turkish Airlines Euroleague Teams. We are certain that with our ongoing collaboration we are making an important positive change in the lives of those that face difficult situations in our communities everyday.”

Jordi Bertomeu
President and CEO
Euroleague Basketball



Partnership with ONE TEAM

“Euroleague Basketball’s One Team Programme works for the integration of people living under the danger of exclusion in our society due to problems such as: substance abuse, gender inequality, economically disadvantage, community cohesion or people with disabilities. We are happy to support Special Olympics’ Unified Sports-#PlayUnified programme for a second straight season, as it carries a powerful message of integration and acceptance of people with intellectual disabilities.”

Abigail Martín
Head of CSR &
Development Projects
Euroleague Basketball



Focus on Youth

“I am delighted that once again the European basketball community is throwing its full weight behind the Special Olympics European Basketball Week. Basketball Week is possible through the generosity and vision of Euroleague Basketball and its ONE TEAM Programme and FIBA Europe. We are grateful for their dedication in supporting the work of Special Olympics and their deep passion for our athletes. 2015 marks the 12th year of European Basketball Week and this year our focus is on getting



more young people involved in the sport through mini-basketball. We will also continue to focus on bringing together players with and without intellectual disabilities on the same team playing Unified leading to a more inclusive and respectful world for everyone. Today in Europe there are 58,278 registered Special Olympics basketball athletes supported by 2,622 coaches. Our aim is to reach 60,000 players by 2016.”

Mary Davis
Acting CEO
Special Olympics International





CHANGING THE WORLD IS A CONTACT SPORT.

People with intellectual disabilities are excluded and discriminated against every day. It's time we team up and take to the field to change this. Together, as one, intolerance and injustice don't stand a chance.

Game On! Join the team at playunified.org





© Euroleague ONE TEAM

One Team, Euroleague Basketball's corporate social responsibility (CSR) programme, supported by Turkish Airlines as the One Team Founding Patron and with the collaboration of Special Olympics as Proud Partner, uses basketball to achieve real social impact in our communities. With an innovative model of interconnectedness across an entire continent, Euroleague Basketball and its clubs bring together activities from each team in an integrated, impactful way, working under the theme of "community integration". Each club develops a specific One Team project tailored to its own

community needs to benefit groups in danger of exclusion due to problems such as substance abuse and gender, physical or intellectual disability. Since its founding in 2012, the One Team programme has directly reached already 5,000 participants and can account for 5,000 more indirect participants through its various team projects. This year 12 Turkish Airlines Euroleague games dedicated to One Team and in support of Special Olympics will take place Dec 2nd - 4th.

Read more about One Team <http://www.one1team.org/>.



Through the support of FIBA Europe the 2015 European Basketball Week will focus on introducing basketball to young people through mini-basketball. Mini-Basketball is a rich and unique experience for boys and girls under 11 years of age to introduce them to basketball, paving the way for their long-term involvement in the sport. It is based on sound educational principles, which provides the opportunity for the physical, intellectual, emotional and social development of children.

Read more on FIBA Mini-Basketball at

http://www.fibaeurope.com/cid_IRzxPJFFHcMPu9bzdPNTg1.html



FIBA

We Are Basketball

2015 Basketball Week Facts:

18,500 Athletes

33 Countries

20 National Tournaments

200 Local basketball events

60 Professional Clubs

25 National Basketball Federations

20 Coaching Seminars

Celebrate International Day of People with Disabilities Dec 3rd



www.specialolympics.org



[Twitter.com@SpecOlympicsEU](https://twitter.com/SpecOlympicsEU)



[special_olympics_eu](https://www.instagram.com/special_olympics_eu)



[Fb.com/SOEuropeEurasia](https://www.facebook.com/SOEuropeEurasia)



[youtube.com/SpecialOlympicsEE](https://www.youtube.com/SpecialOlympicsEE)



For More Information:

Mirosław Krogulec

E: mkrogulec@specialolympics.org



Special Olympics
**EUROPEAN
BASKETBALL WEEK**
27 Nov - 6 Dec | 2015

